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Health Literacy

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What is Health Literacy?

- Health literacy is how a patient understands and acts upon health information
- Patient Focus
- Provider Focus

Why does it matter?

- Costs U.S. healthcare \$106-\$238 billion yearly
- Poor Health Indicator

What Can Be Done

- Patient Education difficult
- Patient Advocacy – Ask Me 3
- Provider Education
- Clear Health Communication – Teach Back

Our Proposal

- Addresses major problem of lack of data
- Uses surveys, interviews, and data analysis
- Determine Health Literacy information for Dallas
- Raise Awareness
- First step in Health Literacy Campaign
- Provider data for other organizations in Dallas
- Benchmark study, can be used for replication elsewhere

Questions?